



**Taste of the Arts  
Restaurant Details**  
August 27, 2011  
12 - 7 pm or 12 – 10 pm  
Rain or Shine



**Taste of the Arts main event: Saturday, August 27, 2011, 12 - 7 PM**

at the Arts United Center/Freimann Square (303 E Main Street), Museum of Art, History Center, and Hall Community Arts Building and all across this four-block area downtown  
Performances, hands-on activities, displays, exhibits, Art Marketplace, shuttle service, food and beer vendors



**Dessert: a party after the Taste, Saturday, August 27, 2011, until 9:30 PM**

Outside by the Auer Center for Arts & Culture. (300 E Main), Activity in this parking lot takes place from 12 noon until 9:30 p.m (last call) for food vendors and beer garden.

During the main Taste of the Arts event, this area features high school “garage bands” and from 4:30 – 9:30 features local bands with diverse styles. A late movie may begin at this point in the plaza across the street.

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- Restaurants will be included in publicity leading to the event. Sign up by June 1 for maximum promotion.
  - Attendance is estimated at 15,000+. Restaurants in recent Taste events averaged 400-600 patrons. Please plan for **small** portions; it's a festival for sampling. Average ticket pricing is 2 to 3 tickets per small item.
  - Patrons will purchase tickets for \$1 each to be redeemed at restaurant and beverage booths. Pricing at your booth must be in ticket increments (for ex., a bottle of water =2 tickets). Tickets will be reimbursed to vendor by Arts United promptly the week after the festival.
  - Restaurants are asked to contribute a \$100 setup/participation fee and to split ticket proceeds 50% - 50% with Arts United. You get great publicity and a chance to profit, and we raise money to give to schools for arts education grants--everyone wins!
  - We will provide you a tent and two tables. Restaurants will provide table service, linens and decorations at their own discretion and supply plates, forks, cups, etc. appropriate for the food served.
  - Arts United will purchase the vending permit for Freimann Square. Restaurants are NOT required to purchase a Department of Health pink Temporary Food Permit. The Department of Health waives the permit because this is a fundraiser for a non-profit and restaurant servers don't handle money.
  - Despite permit rules, please provide your servers with hand sanitizers and have a source of “running” water (i.e. water coolers with faucets) and drip bucket in compliance with Department of Health regulations. We will provide public hand washing areas.
  - Restaurants are encouraged to bring your own promotional materials, table covers, banners, sign boards, menu boards, sample menus for distribution, coupons etc. Be as festive as you wish! This is your chance to shine!
  - Participants will be asked to help publicize the event with small table tents to be placed in your restaurants.
  - We will provide trash receptacles but, for your convenience it is advisable to bring your own trash container.
  - Arts United will provide volunteers to assist as restaurant liaisons, ticket sellers, grounds clean-up, information booth, etc. but cannot provide volunteers for serving or handling food.

Contact: Tena at Arts United, 424-0646; [tweenker@artsunited.org](mailto:tweenker@artsunited.org)